

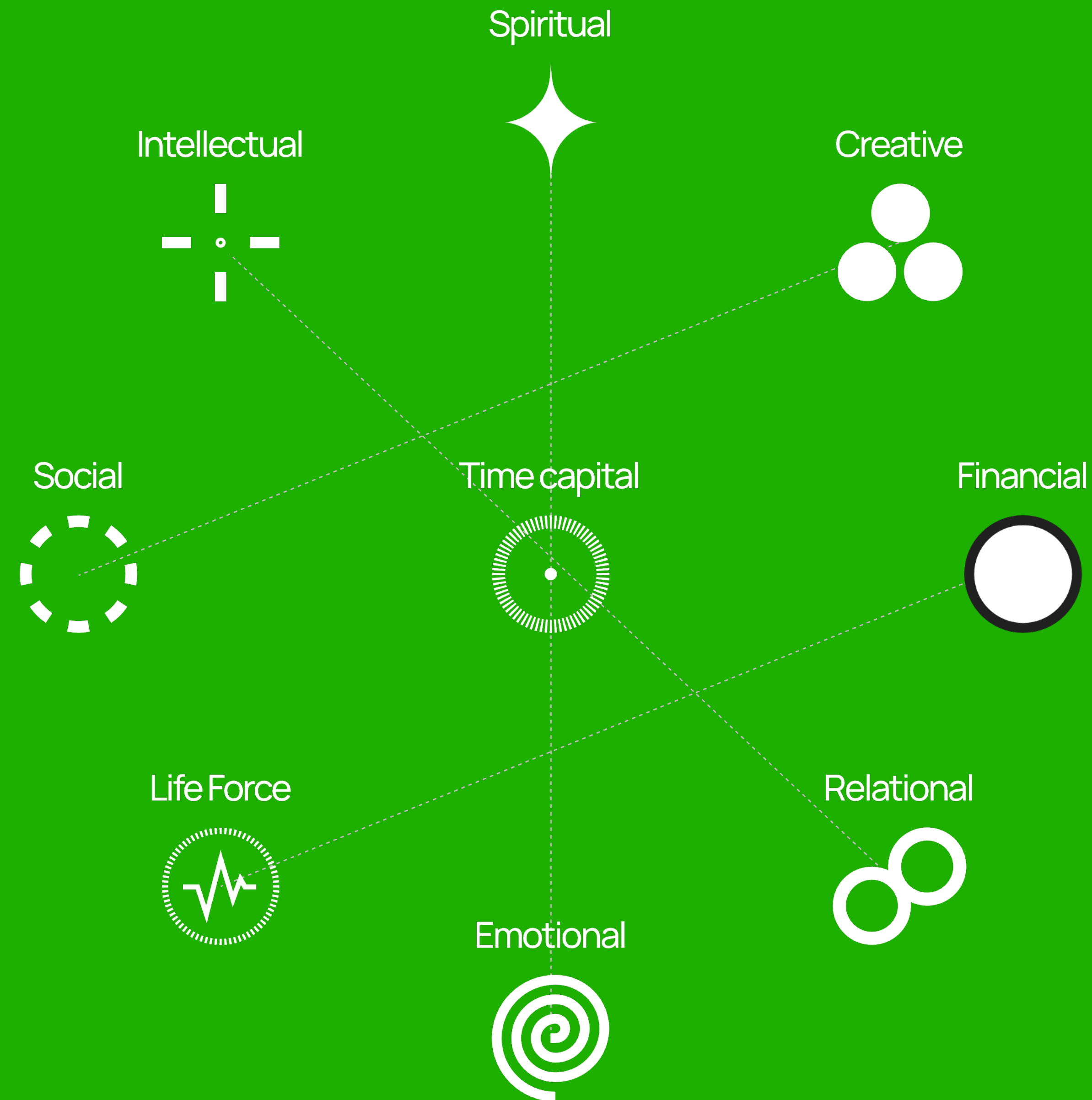
UNCODED

A RESIDENCY EXPLORING JUDGMENT, CAPACITY, AND WHOLE HUMAN WEALTH

MENTORS AND AGENDA



THE 9 LIFE CAPITALS



THE EXPERIENCE

UNCODED operates as a structured human capacity lab — rigorous in design, grounded in depth, alive in play.

Days 1–3 | SELF

You start with yourself.
Morning light on the lake.
Chairs pulled close.
Ideas tested in real time.
How you actually make decisions.
Where your attention goes.
What you trade without noticing.

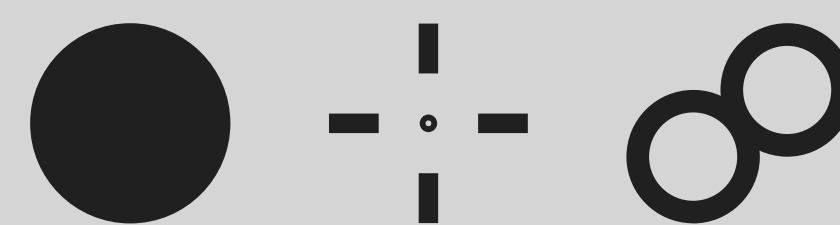
> inner grounding and values-based orientation



Days 4–6 | SYSTEM

The rooms you move in.
The incentives shaping behavior.
The codes that feel normal — until you see them clearly.

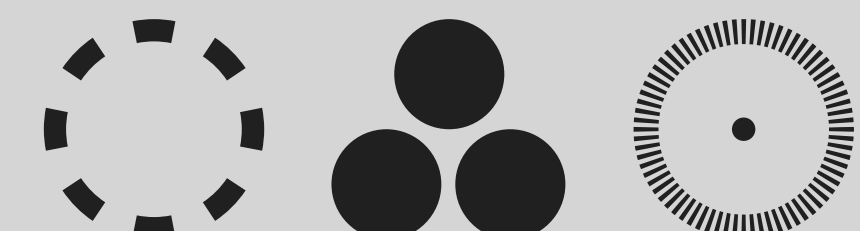
> sense-making and everyday discernment



Days 7–10 | DIRECTION

What you want to build.
What you are willing to hold.
What you will no longer trade.

> practical integration, personal roadmap, and next steps



DAILY ARCHITECTURE

15% theory, 50% applied practice, 35% reflection and integration.

A structured arena for your influence – focused days, real stakes, inspiring space.

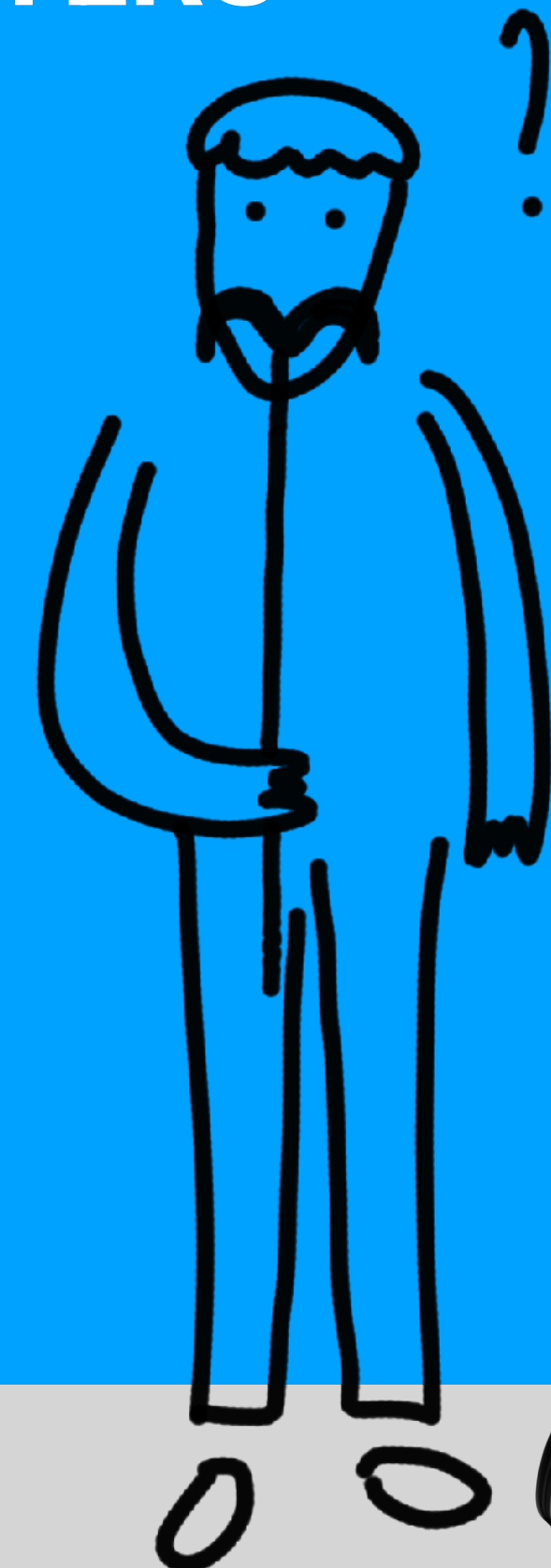
WHAT I DO



HOW I SHOW UP



WHO I AM WHEN IT
MATTERS



UNCODED

DAILY ARCHITECTURE

15% theory, 50% applied practice, 35% reflection and integration.

A structured arena for your influence – focused days, real stakes, inspiring space.

WHAT I DO

Live simulations and games where incentives collide.

A family decision about capital.

A technology risk with reputational impact.

A trade-off between short-term gain and long-term trust.

> **You choose. You explain your reasoning. You adjust if challenged.**

HOW I SHOW UP

Morning activation.

Outdoor resets.

Physical challenge.

You notice how you think when you're tired.

When someone disagrees.

When pressure rises.

> **Decisions are not just intellectual. They're physical.**

WHO I AM WHEN IT MATTERS

Small-circle conversations.

Values tested through tension.

When no one is watching – what do you choose?

When incentives pull – what do you protect?

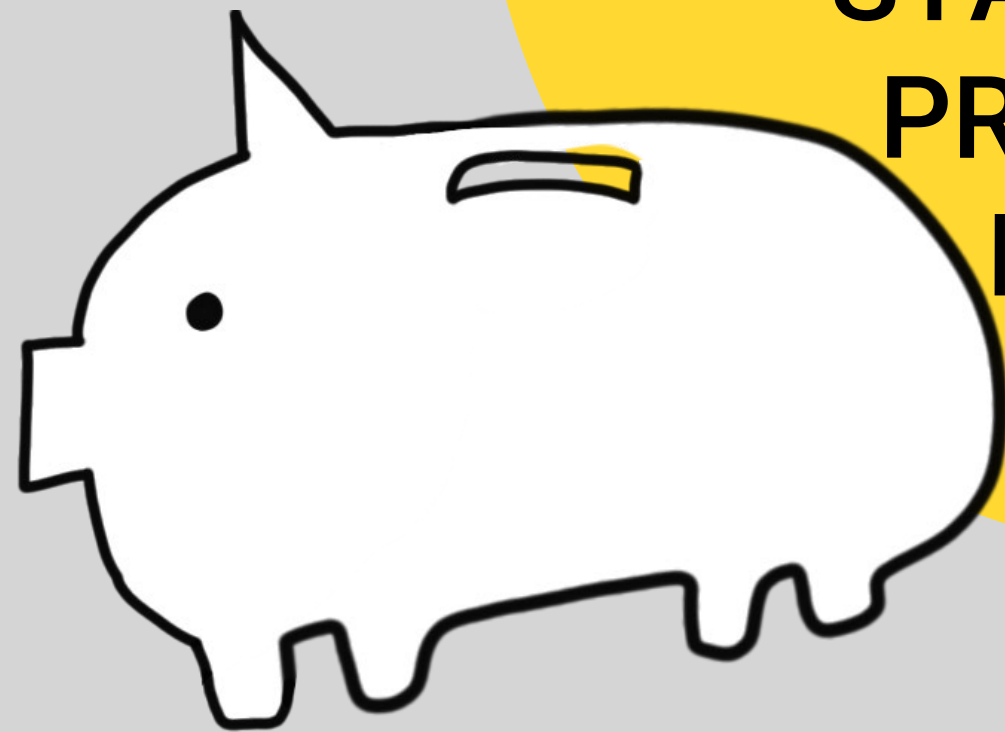
> **You don't leave "transformed." You leave steadier when it matters.**

INSIDE THE UNCODED

TWO DAYS AT A GLANCE

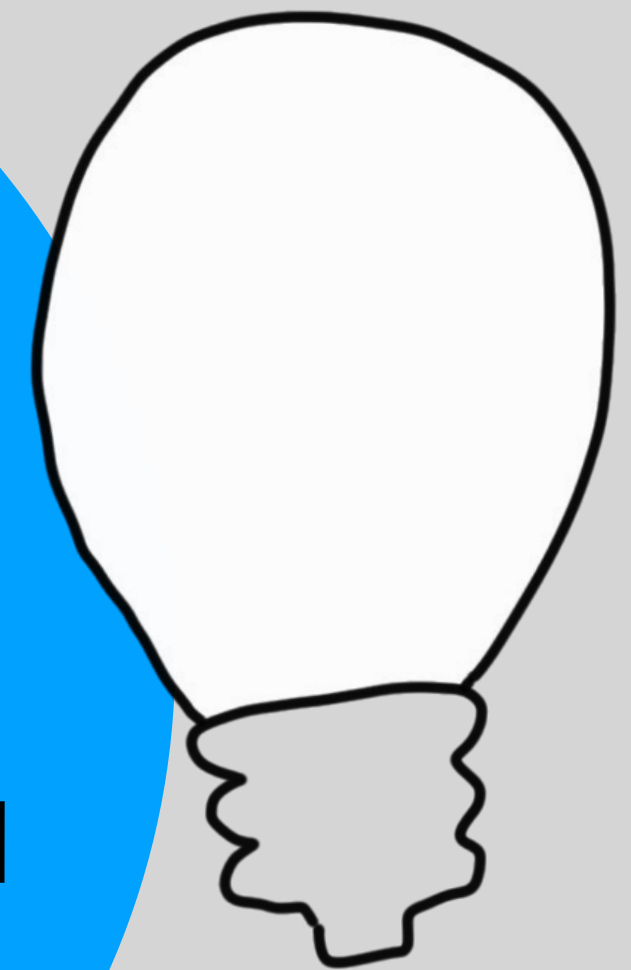
FINANCIAL CAPITAL

MONEY AS A TOOL
FOR FREEDOM AND
STABILITY, NOT
PRESSURE OR
IDENTITY.



CREATIVE CAPITAL

TURNING
IMAGINATION INTO
REAL VALUE THROUGH
EXPRESSION,
INITIATIVE, AND
EXECUTION.



**FINANCIAL
CAPITAL
DAY**



MORNING
Trade-Offs & Clarity

DAYTIME
Real-World Application

EVENING
Real-World Exposure

Movement & State Activation
Regulate first.
Decisions follow state.

Lake / Sport/Game Reset
Embodied recalibration before the
next round.

Unstructured Reset
Walk/Shower/Call Home/Nap/Do
nothing

Life Capital Session
Money is never just math — it's beliefs,
emotions, and incentives.

Operator Fireside
Alex Petoud, SwissBorg
Crypto and Future of Money

Field Immersion at Montreux Casino
*When stakes rise, what part of me takes
over?*
Risk behavior. Loss chasing
Impulse vs strategy
Emotion under uncertainty

Choice Lab: Incentives vs Integrity
You must allocate limited capital under
competing pressures. What do you
optimize — and why?

Mentorship Block
Direct feedback on trade-offs and
blind spots

Optional Gathering
Late evening informal debrief



MORNING <i>Creation & Constraint</i>	DAYTIME <i>Execution & Iteration</i>	EVENING <i>Creative Identity in the Wild</i>
Movement & State Activation Regulate first. Decisions follow state.	Lake / Sport/Game Reset Embodied recalibration before the next round.	Unstructured Reset Walk/Shower/Call Home/Nap/Do nothing
Life Capital Session Pure talent is overrated. Iteration wins. Attention is currency.	Operator Fireside <i>AI, Speed, and the New Creative Edge</i> When AI can generate anything , what makes your work matter?	Claude Nobs Chalet Montreux Jazz Immersion <i>Am I creating for applause – or coherence?</i> Improvisation under spotlight. Risk without collapse. Identity sustained over decades.
Creative Lab: Limited time, clarity, resources. You don't brainstorm. You build. Ship version 1 before lunch.	Mentorship Block Direct feedback on trade-offs and blind spots.	Optional Gathering Late evening informal debrief.

BEYOND THE 10 DAYS

UNCODED does not start when you land in Switzerland. And it does not end on Day 10.
The residency is the center — not the whole arc.

1-3 MONTHS BEFORE

- Complete your 9 Life Capital self-mapping.
- Meet online in a curated small group.
- Define the question you want to test during the residency.

Time commitment: ~3–4 hours.
You arrive prepared + connected.

DURING THE 10 DAYS

You work alongside curated peers, founders, operators and family stewards.

Structured labs.
Physical activation.
Guided integration.
Nothing is abstract.
Everything is applied.

AFTER YOU LEAVE

The real test begins in your actual life, we support you:

- 3 individual follow-ups
- 3 U'26 forums
- Structured review of real decisions you've made

You don't just remember the residency. You use it.

GUEST VOICES & FIELD WORK SNAPSHOT



Financial Capital Day Host
Bassel Hamwi,
Damascus Stock
Exchange, Tiger21
[ABOUT](#)



Financial Capital Day
Guest
Chris Vogelzang,
Lloyds Banking Group
[ABOUT](#)



SIGNATURE ACTIVITY
Montreux Casino
Risks & Triggers Learning
Visit
[ABOUT](#)



Emotional Capital Day Host
Francesco Lombardo
VERITAGE
[ABOUT](#)



Emotional Capital Day Guest
**Prof. George Kohlrieser and
Andrew Kohlrieser**, IMD High-
Performance Leadership,
“Hostage at the Table” author
[ABOUT](#)



SIGNATURE ACTIVITY
Amenti Move Meant
Masterclass
[ABOUT](#)



Creative Capital Day Host
Matej Ftáčník,
VACUUMLABS
[ABOUT](#)



Creative Capital Day Guest
Alex Dang, ex-Amazon, “The
Venture Mindset” bestseller
author
[ABOUT](#)



SIGNATURE ACTIVITY
Claude Nobbs Chalet
Visit and Montreux Jazz
Immersion
[ABOUT](#)

← DAY START, DAY END →

GUEST VOICES & FIELD WORK SNAPSHOT



Relational Capital
Day Hosts
Sean & Jill Maher
Authors of
“The Greatest Gift”
[ABOUT](#)



SIGNATURE ACTIVITY
Sunset Paragliding
and Paddleboarding



EVENING FIRE CIRCLE
“THE PEOPLE WHO
SHAPED ME”



Spiritual Capital Day Host
Ammar Charani
PURPOSEHOOD
INSTITUTE
[ABOUT](#)



Spiritual Capital Day Guest
The Purposehood AI Genie



SIGNATURE ACTIVITY
Rochers-de-Naye
Peak Hiking



Social Capital Day Host
Dr Julia Bethwaite
PhD, Doctor of Social
Sciences
[ABOUT](#)



Guest Workshop
Modern Etiquette Hacks
by INSTITUT VILLA
PIERREFEU
[ABOUT](#)

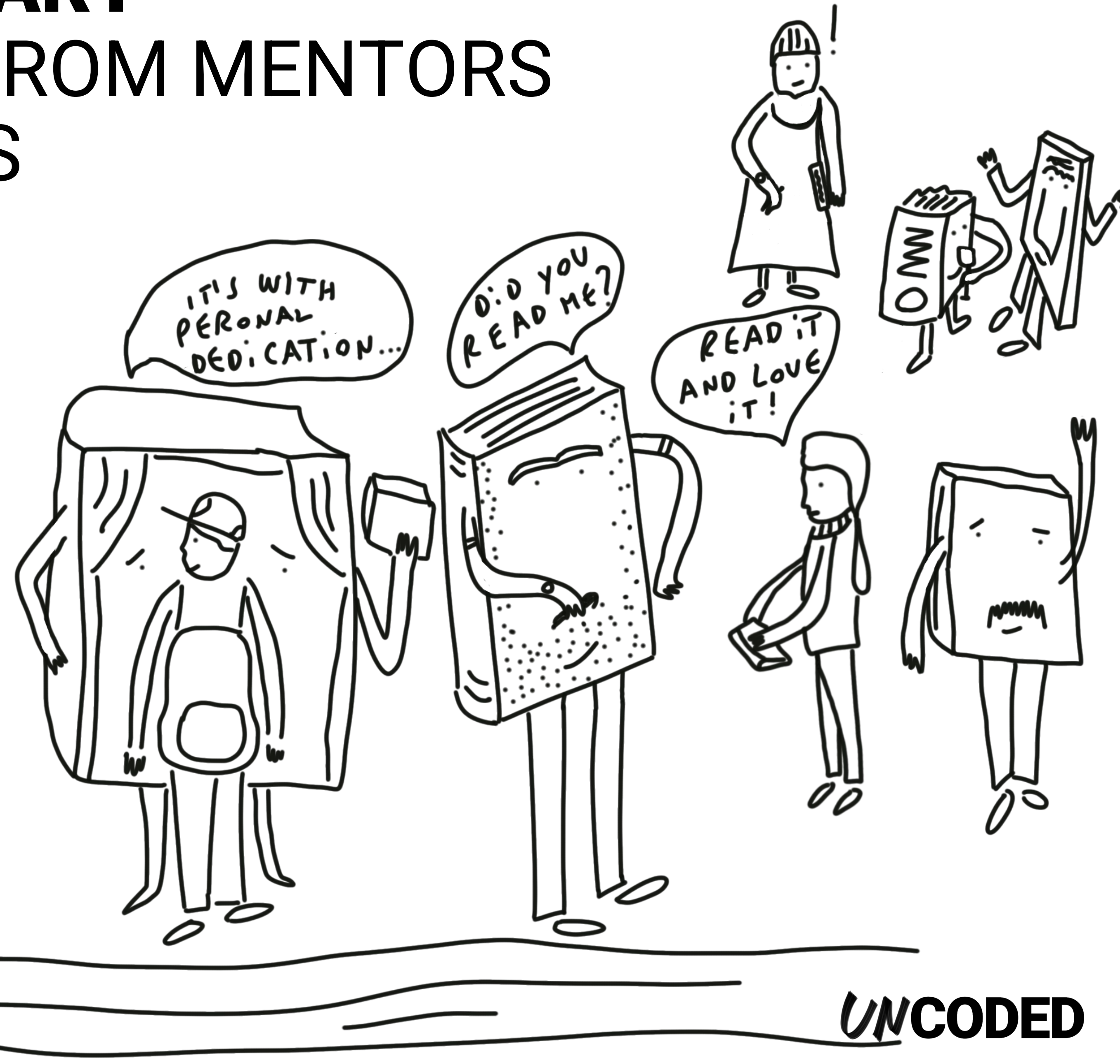
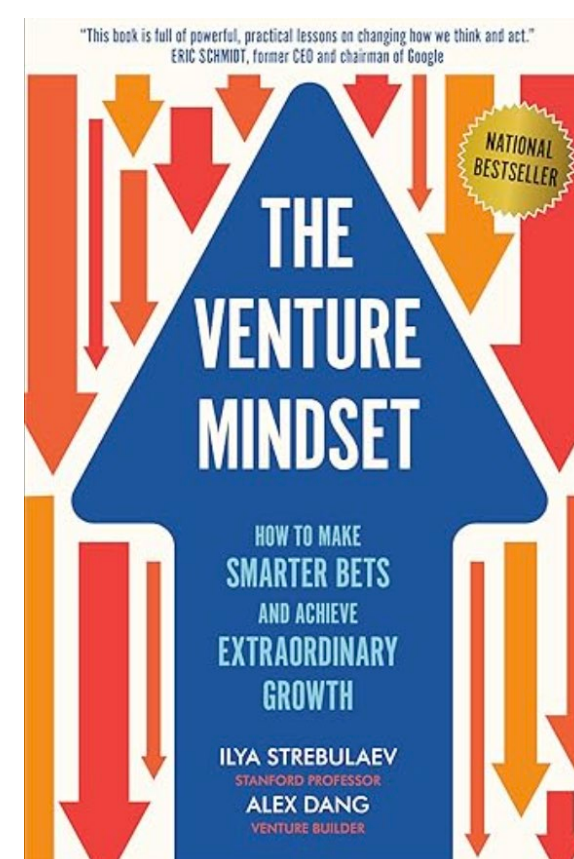
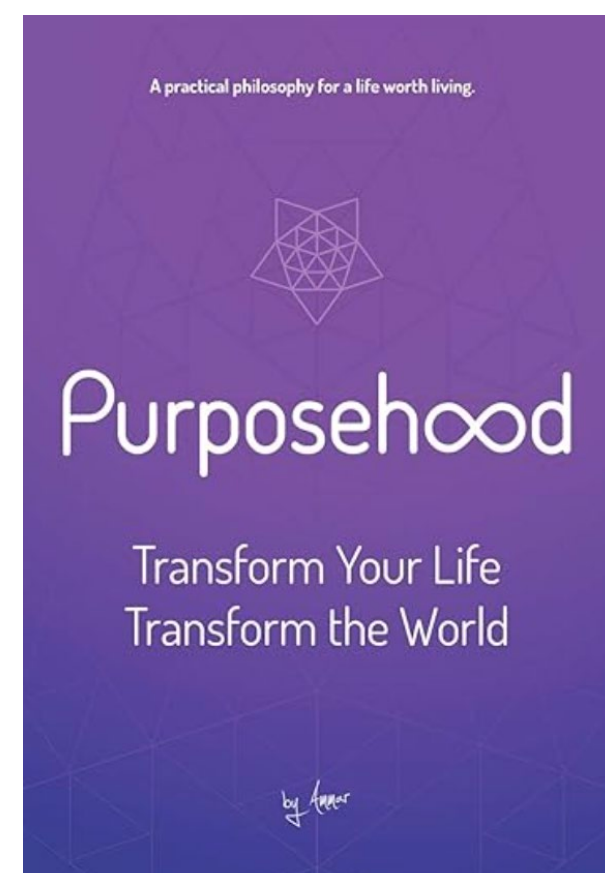
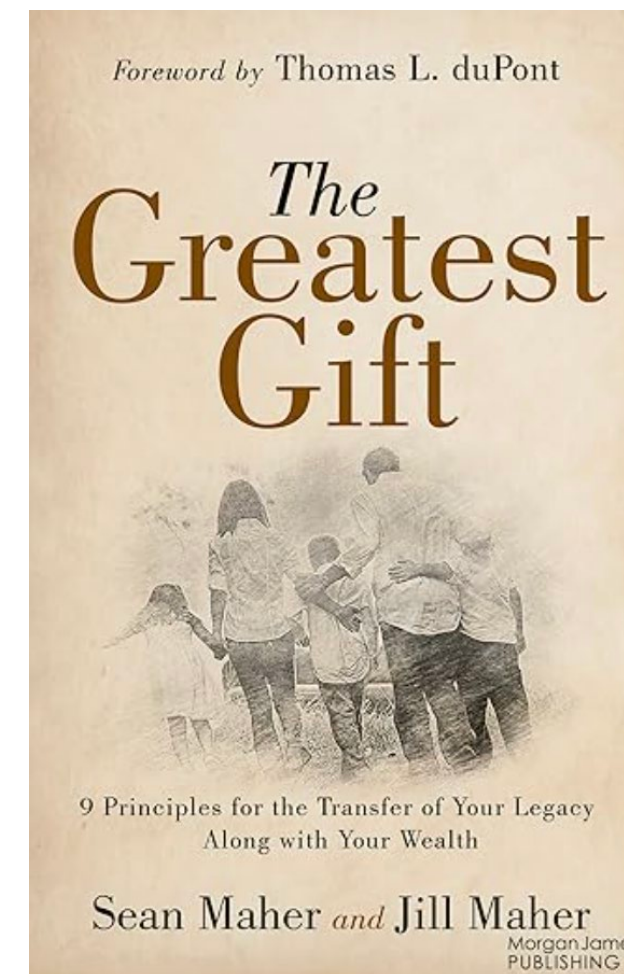
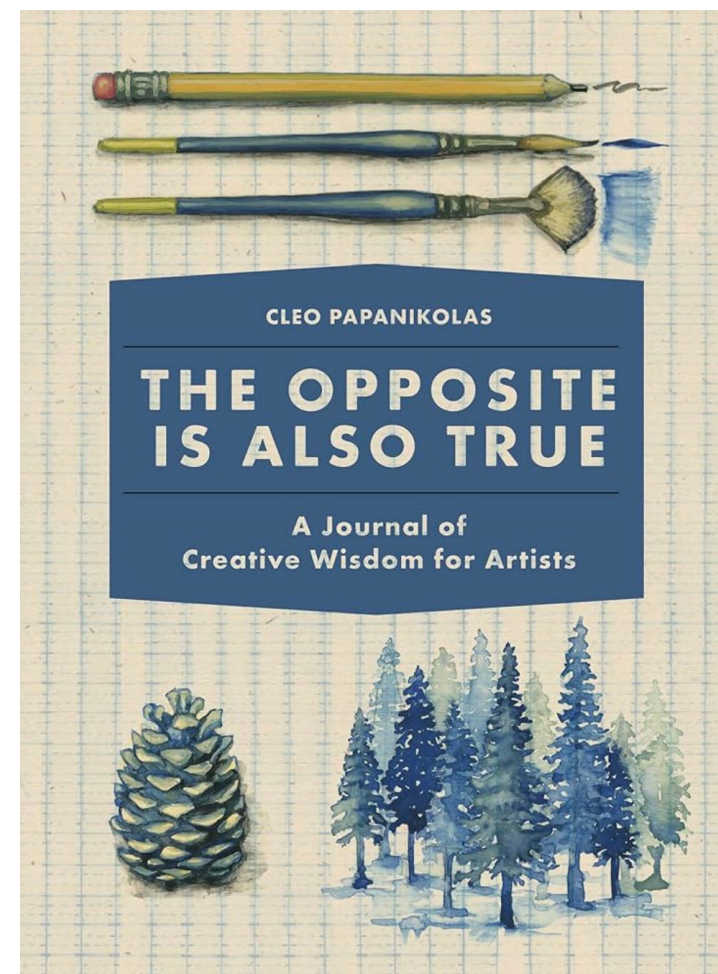
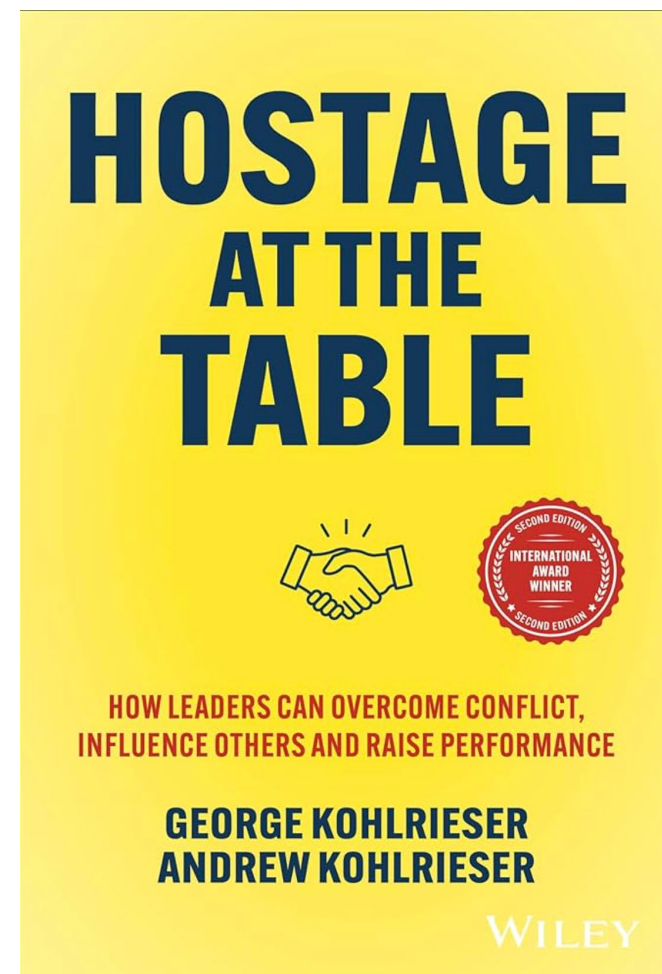


SIGNATURE ACTIVITY
Vineyards of Lavaux
and 3rd generation
winemaker family visit
[ABOUT](#)

← DAY START, DAY END →

THE UNCODED LIVE LIBRARY

GET YOUR AUTOGRAPH FROM MENTORS WHO ARE ALSO AUTHORS



UNCODED

THE RESIDENCY DESIGN SUPERVISERS



Andrew Kohlrieser
Intergenerational Dialogue & Secure Base

CEO of the Kohlrieser Leadership Institute and 2nd-generation steward of the Secure Base Leadership approach. Working at the intersection of leadership, negotiation, and governance, he focuses on turning trust into durable agreements and resilient partnerships.

At U'26, he supervises **applied negotiation and high-stakes dialogue practice** along with our chief Secure Base Steward.



Jay Reinelt
Multi-Capital Growth & Development

Emerging undergraduate thinker in business philosophy and finance based in Frankfurt, Germany bringing a multicultural perspective to the study of economic agency and human development. His work explores how financial, intellectual, and social capital interact in shaping the trajectories of the next generation.

At U'26, he contributes to the exploration of **multi-capital pathways for leadership, growth, and global collaboration.**



Varvara Mileeva
Boundaries & Emotional Safety

Sixth Form student at Cheltenham Ladies' College in the UK with a strong sensitivity to the emotional realities of growing up in today's world. Attentive to how people feel, connect, and protect their boundaries, she brings a grounded awareness of care and empathy to group spaces.

At U'26, she helps nurture a **culture of emotional safety, mutual respect, and thoughtful presence..**



THE STEWARDING FACULTY



Ryna Mi

Architecture & Applied Judgment

Architect of the Existential Intelligence (ExI) framework and founding steward of The Wealth School. Former private banking CEO and PE/VC board member, as a wealth system scientist she specializes in multi-capital architecture and intergenerational authority formation.

At U'26, she stewards **Applied Judgement & 9 Life Capital Portfolio integration.**



Prof. George Kohlrieser

Secure Base & Relational Field

Distinguished Professor of Leadership at IMD and organizational psychologist, Prof. Kohlrieser is a global authority on secure-base leadership and high-performance teams. A former hostage negotiator and award-winning author, he brings decades of expertise in conflict navigation and resilience.

At U'26, George **supervises the foundations of leadershi: psychological safety, relational maturity, and repair under pressure.**



Joy Reinelt

Intercultural & Intergenerational Context

Clinical psychologist, executive coach, and co-founder of Innate Motion, Joy has advised leaders and intergenerational teams for over 20 years across global organizations including Unilever, Danone, and The Coca-Cola Company.

At U'26, she stewards **systemic, cultural, and generational perspective in long-horizon decision-making in business and family.**



Matej Ftáčnik

Entrepreneurship & Venture Execution

Co-founder and CEO of VacuumLabs, leading a global team of 400+ experts building modern technology products and services worldwide. Co-founder of The Spot startup accelerator.

At U'26, he stewards **entrepreneurial thinking, tech execution, and the translation of ideas into scalable real-world value.**



THE STEWARDING FACULTY



Lucia Paskova

Inclusion & Equity Stewardship

A seasoned entrepreneur, Lucia collaborates with partners and teams to develop thriving business models and beloved brands across healthcare, innovation, education, design, and publishing.
At U'26, she **fosters an inclusive, equitable, and trust-based learning atmosphere**, promoting transparent and accessible communication while ensuring that diverse perspectives are valued, heard, and thoughtfully incorporated into the cohort experience.



Matthew Kelemen

Self-Regulation & Embodied Practice

Matthew integrates breathwork, movement, and embodied awareness into practical regulation training. Drawing from somatic and performance disciplines, he supports individuals in strengthening state awareness, recovery under stress, and attention discipline.

At U'26, he stewards the **embodied practice thread that stabilizes decision-making in real time**.



Florian Schneider

Ethical Guardrails & Governance

International corporate lawyer with over 25 years advising global companies on M&A, restructuring, compliance, cybersecurity, and governance. He brings institutional and risk perspective grounded in real-world consequence.

At U'26, he stewards **ethical guardrails**, strengthening structural thinking around authority, responsibility, and long-term decision impact.



Dr. Julia Bethwaite

Land & Culture Integration

Postdoctoral researcher in International Relations affiliated with the Geneva Graduate Institute and Tampere University. Her research explores power, cultural relations, and transnational elite networks.

At U'26, she stewards **Switzerland-based cultural and experiential integration as applied learning environments**.



LOCATION AND ENVIRONMENT



FAMILY DIMENSION

UNCODED is focused on young adults, but families may join through a parallel track

- Dedicated sessions exploring family multi-capital architecture.
- Frameworks for intergenerational dialogue.
- Optional shared modules (requires your U'26 consent)

Plus curated social and life force capital practice opportunities in partnership with:



Montreux Jazz Festival

[ABOUT](#)



Swiss Open Gstaad

[ABOUT](#)



Lavaux Vineyards

[ABOUT](#)

Families who wish to go deeper together may request an additional customized
**3-day extension
for 16-19 July.**

UNCODED

STEADY. CLEAR. YOURS.

6-16 July 2026 / Montreux, Switzerland